

PRESS RELEASE

The Manitou Group wins the 2018 Digital HR Team Trophy


Paris, June 7, 2018 — The Manitou Group, a world leader in rough-terrain handling, has won the “Digital au service de l’efficience RH” prize at the 5th Digital HR Team awards. This distinction rewards the Group for its deployment of HR tools over the last six years. Organized by the “[club OGT](#)” and the “[groupe RH&M](#)”, the event highlights companies that are committed to digitalizing their human resources.



Innovative promoters of new functionalities and new services. The Manitou Group's digital HR tools enabled the company to win the “Digital au service de l’efficience RH” xprize at the 2018 Digital HR Team Awards. The move to digital, which was started six years ago by the Group's Human Resources Directorate, and the large number of available HR tools for a company with almost 4000 employees persuaded the jury, consisting of 15 business leaders, to choose them from the 15 dossiers submitted. The award ceremony took place at La Défense in Paris, before an assembly composed mainly of HRD, directors of HR development and training managers.

The HR department at the heart of the Manitou Group's digital transformation

Annual reviews, plans for objectives, pay slips and individual HR reports have all been dematerialized to reduce environmental impact, in line with the company's CSR approach. An e-learning platform, safe storage of all the administrative documents, and an international talent management tool have been implemented with the aim of improving "the employee experience" of Manitou staff. Communication and resource management platforms have been deployed, enabling local managers to be freed from time-consuming administrative tasks. The pay increase process has been dematerialized throughout the Group, resulting in increased efficiency, reliability, and traceability.



Artificial intelligence has also been used for internal surveys. In total, more than a dozen HR processes have been digitalized over the course of the last six years. In addition to the introduction of tools, the dossier submitted by Manitou describes how its HR department changed employees' working methods by instilling an agile digital culture. All these actions taken together demonstrate yet again the Group's drive for innovation.

"We are very proud to receive this award at the 5th edition of the awards", said Guillaume Rabel-Suquet, Manitou Group's Director of Human Resources. "Introducing so many tools and achieving successful international deployment is very gratifying for our HR teams. For six years, we have been working proactively to digitalize the company's human resources department. For our employees, time savings have been substantial, thanks in particular to the introduction of collaborative tools and the digitalization of managerial processes. We are committed to pursuing this proactive approach in the coming months and years."

Manitou Group, a world leader in rough-terrain handling, invents, produces, distributes and services equipment for construction, agriculture and industry.

The group's product lines include fixed, rotating and heavy tonnage rough-terrain telescopic forklifts, rough-terrain, semi-industrial and industrial masted forklifts, skid-steer loaders on wheels and tracks, articulated loaders, backhoe loaders, aerial work platforms, truck-mounted forklifts, warehousing equipment and attachments.

Through its iconic brands - Manitou, Gehl and Mustang - and its network of 1,500 dealers worldwide, the Group offers the best solutions by creating optimum value for its customers.

Headquartered in France, the group recorded revenue of 1.6 billion euros across 140 countries in 2017, and it employs 3,900 people, all committed to satisfying customers.